



PRESS RELEASE

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TEENS MAKE A DIFFERENCE THROUGH THE LET IT BE FOUNDATION

Chino Hills, CA — The Let It Be Foundation announced the creation of a Junior Advisory Team to help achieve its mission of providing aid and support to Chino Valley families with children suffering from life-threatening medical conditions.

The "Kids 4 Kids" advisory team consists of 14 students from several Chino Valley junior high and high schools. The students were selected by Foundation President Ruthe Rosen. Her daughter, Karla Asch-Rosen, inspired the foundation's creation after she died of an inoperable brain tumor last February at the age of 15.

"Not all of the teens we selected knew Karla personally, but they all followed her journey and touched us in some way," Mrs. Rosen said. "All of them display leadership skills, which will be necessary as they develop ideas and implement them to make a difference in our community."

The group's first fundraising venture, a communitywide lemonade stand project on Aug. 19, raised over \$4,400 in four hours with over 150 children volunteering. The profits from this and subsequent events will be used to help redecorate the bedrooms of children suffering from life-threatening illnesses. Kids 4 Kids will work with Patrick Interiors of Anaheim on the design projects. The student group also will look for ways to inspire other teens to help families in need – whether it's mowing lawns or washing cars. While volunteering, the teens will be eligible to earn community service credits through the school district.

The students each will serve a one-year term. Beginning next year, an application process will be in place for students wishing to serve on the team.

"Karla showed us how one teen can inspire so many," Mrs. Rosen said. "This will give other teens an opportunity to make a real difference in their community."

For more information, visit www.theletitbefoundation.com.